Strategic Budgeting
Proposed Outcomes

A strategic budget is not just a budget; it is the strategic plan in action.

April 6, 2022
Summary

- 97 proposals across all focus areas, many with overlap between areas
  - 33 in Core Infrastructure
  - 24 in Graduate Programs
  - 49 in Inclusive Student Success
  - 6 Other

- Aimed for $20 million total request to state, with relatively few packages (combine synergistic proposals into fewer, pricier packages) aligning university and state priorities.

- Identified areas where alternative funding or focused fundraising may support.

- Focused on remaining needs essential to fund internally.
Definitions

**Decision Package**: a proposal submitted by the university to the state for new funding (can be omnibus style with multiple components)

**Recurring funding**: permanent funding that recurs each year, also known as base funding

**One-time funding**: a short-term allocation of funds for a defined period (usually 1-3 years); at the end of the period the funding ends.
Proposed FY23-25 Operating Request Components

Proposals to include as part of decision package requests to the state; component parts listed would be synthesized into cohesive request.
Package 1: Environment and STEM

Graduate programs and supporting infrastructure

- Masters in Urban and Environmental Planning (AA-7)
- Healthy Environments and Coastal Communities (AA-6)
- Clean Energy and Climate Solutions (AA-53)
- Masters in Recreational Management and Leadership (AA-23)
- Electrical and Computer Engineering (AA-31)
- Computer Science (AA-30)
- Graduate Assistant Support (AA-57)
- Graduate Program Marketing (URM-2)
Package 2: Student Recovery and Retention

Inclusive student success

- Multicultural Student Services (ESS-4)
- Advising and Student Outreach Services (ESS-1)
- Accommodations Counselors (ESS-7)
- First Year Students Equity in STEM (AA-32)
- First Year Math (AA-33)
- Writing Instruction (AA-62)
- First Year Academic Program Innovation (AA-60)
Package 3: Core Infrastructure Needs

Safety, IT and facility infrastructure

- IT Network Infrastructure (AA-39)
- Software licenses (Zoom, Panopto, MS Premier) (AA-40, AA-41, ESS-7)
- Inflationary Increases (BFA-8)
- Mental Health First Aid Training (ESS-10)
- Safety and Emergency Preparedness (BFA-6)
- Versaterm Records Management (BFA-4)
- Video Security (BFA-13)
Maintenance Level Requests

Not new programs; funding required to maintain current operations

- Compensation (BFA-15)
- Operations and Maintenance on Buildings (BFA-10)
Potential advocacy

Proposals not included in formal request to state, but held in readiness to respond to legislative interest in funding certain areas

- Audiology and Speech Language Pathology (AA-20)
- Deaf Studies (AA-21)
- Human Services (AA-66)
- Neuroscience (AA-24)
- Critical Disability Studies Institute (AA-52)
Alternative Funding
Where private and philanthropic support, federal funding, or self-sustaining models may be pursued
Self-sustaining tuition

For programs projecting to cover expenses through net new tuition revenue

- MS in Digital Marketing (AA-1)
- 4+1 Program in Materials Science (AA-27)
Focused fundraising and other revenues

Initiatives that may result in funding for proposals

- Graduate program support
- Student support
- Mental health support
Internal Reallocations

Funding beginning July 1, 2022 (FY23)
One Time Operating Funding

Unless otherwise noted, items here are pending state support through requests in the FY23-25 plan above.

- Multicultural Student Services (ESS-4)
- Mental Health First Aid Training (ESS-10)
- Accommodations Counselor (ESS-7)
- Software licenses (AA-40, AA-41, ESS-7)
- Comprehensive Master Plan (FY23 only) (BFA-1)
- Seed funding for Critical Disability Studies Institute (FY23) (AA-52)
One Time Non-Operating Funding

Through interior renewal, minor works, or contingency fund (not operating budget line items)

- Outback Farm ADA Access (AA-38)
- PAC Concert Hall and Organ (AA-16)
- Grandstand Replacement (no operating budget components)
- PAC Acoustic Improvements for Practice Rooms (no operating budget components)
Recurring Funding

Permanent base funding

• Social Justice and Equity Committee (AA-56)
• Center for Education, Equity and Diversity (AA-65)
• Assistant Athletics Trainer (ESS-2)
• Web Accessibility and Compliance (URM-1)
• Compass to Campus base swap* (AA-64)
Converting to recurring funding from FY22-23

Included as one-time in last year’s budget process with plan to convert to recurring funding in FY23, and other prior commitments

• CBE Equity, Inclusion and Diversity
• ITS Staffing
• Institute for Global Engagement
• First-Year Expansion
• WCE Program Assistant
• Risk and Compliance Analyst
• Centralized Marketing for Undergraduate Programs/Webtech
• Internal Audit
• Board of Trustees staff support
• Replenish Benefits Fund
• Western on the Peninsulas tuition support
FY23 Budget

Funding effective July 1, 2022 (FY23) pending Governor's signature
FY23 Annual Recurring Funding from State

- Student Support: $1.26 million
- Master's in Nursing: $461k
- RN to BSN in Nursing: $433k
- Cyber Range Poulsbo: $769k
- Compensation Support: $767k in addition to the state's prior share of compensation increases, moving towards the state funding a greater proportion of the cost of comp increases
- Legal Services: reflected in both the AG and WWU budgets (1.8 FTE)
- Everett compensation increases: $33k
- Hazing Prevention: $66k to implement new bill
- Accessory Dwelling Unit Review: $30k
FY23 Budget Plan

- Supplemental State Budget
- Prior Commitments
- Internal Funding for Strategic Budgeting Proposals
- Compensation Increases
Next Steps

Current Proposal Cycle

1. UPRC discussion April 13
2. Review and finalize proposal; align with current budget
3. Recommendation posted online for comment and shared in live forum
4. Board of Trustees June 10
5. Decision packages finalized over summer for September submittal to state.

Next Proposal Cycle

1. Discussion of next year's focus areas, criteria, and process late April
2. Materials rolled out in May: call for proposals, updated templates
3. Events in fall to support proposal development: proposal workshops, cross-divisional collaboration, abstract review
Thank you!